Dear 2020 Seniors and Parents/Guardians:

**Senior Pictures**

Pinkerton Academy has selected Mark Lawrence Photographers as its official school photographers for the class of 2020 yearbook. Mark Lawrence will be providing photographic coverage of all the important class events that are part of the school yearbook.

An important part of the senior yearbook is the senior section of the yearbook which contains the portrait of each member of the senior class who has his/her photo taken with Mark Lawrence Photographers prior to October 31. This section goes to the yearbook publisher by early December. To meet this deadline, you should have had your senior photographed during the summer months or scheduled an appointment for the early fall. Mark Lawrence has agreed that all images submitted will be of the proper size, resolution, format, and color and must meet the school’s requirements for clothing attire.

**To be included in the Senior section of the yearbook, your portrait must be taken by Mark Lawrence Photographers.** A complimentary headshot session will be provided for those seniors who wish to purchase their photos elsewhere or who only want a senior photo taken for submission in the yearbook. The complimentary headshot sessions will take place during September 17-19 at Pinkerton Academy during underclassmen photo days.

Again, yearbook photos must come from Mark Lawrence Photographers (they are Pinkerton’s official photographer). The school’s policy is not to use junior class photos and/or student ID photos for those who do not get their senior pictures taken with the school photographer by the due date. We do not want anyone left out of the 2020 yearbook, so do not delay.

If you ever have a question or concern, please check out the Yearbook (Critic) tab on Pinkerton’s website or contact me at tcain@pinkertonacademy.org.

**Senior Parent Ads**

Additionally, the parent ads are a wonderful way to celebrate your children's success and to express sentiments of inspiration for the next stage of their life's journey.

Attached is a parent ad flyer with details about pricing and the web link to Jostens Ad service where you can create a personalized ad for your son/daughter. The ad you design will appear with other parent ads and local business ads in the 2020 Critic. [http://www.jostens.com](http://www.jostens.com).

Please consider placing an ad to celebrate your child's accomplishments and to help defray the cost of the yearbook. The due date to place this ad is **Friday, February 14, 2020**.

Best regards,

Mr. Timothy Cain, CJE

Yearbook Adviser